
QUÉBEC MINING
EXPLORATION CONVENTION

CONVENTION
QMEA



PLOR

2022 PARTNERSHIP PLAN

**FROM OCTOBER 3 TO 6
IN PERSON**

EXPLORE, SHARE, INVEST

**OCTOBER
3 TO 6 2022**

WESTIN MONTREAL

TRADE SHOW

NETWORKING OPPORTUNITIES

SOCIAL ACTIVITIES

GEOSCIENCE WORKSHOPS AND CONFERENCES

8 EXHIBITORS
1,000 PARTICIPANTS

Uniting the industry like never before

Each year, **Xplor** becomes a meeting place for some 100 exhibitors and over 1,000 participants. Investors, mineral exploration and production companies, prospectors, goods and services providers... everyone comes together to develop Quebec's mining industry on a faster, larger scale.

This event is much more than a trade show. It's also the perfect place for meetings and business development. It is well-known for its excellent networking activities and high-quality conference program. As a partner, you are allowing your company to become an invaluable contributor to the development of the mining industry. It's also a unique opportunity to stand out and have targeted visibility among key stakeholders in the industry.



X PLQR

X INVESTIR X EXPLORER



4 DAYS OF WORKSHOPS AND CONFERENCES

EVENT ORGANIZER

The Quebec Mineral Exploration Association (QMEA) is a non-profit organization that represents those involved in Quebec's mining exploration industry.

The QMEA was created in 1975 to promote sustainable and responsible exploration of Quebec's mineral resources, and their vital contribution to the economy. Today, it includes more than 1,200 individual members and nearly 200 corporate members of Quebec's mining industry.



Visibility Elements	Official Presenter	Emeritus Partners					Prestige Partners		Major Partners						Business Partners		Collaboration Partners					
Specific benefits	Opening cocktail event and trade show	Recognition Awards cocktail and gala	Business Café	Conference room	Official beer	Business Corridor	Luncheon	Pencil and notepad	Promotional item	Environmental responsibility	Core Shack	Accommodation	Post-gala celebration at Pub Xplo	Wellness	Conference sessions	Business Lounge	Pub Xplo	Coffee break	Collaborator – Recognition Awards	Pre-convention workshops	“Early bird” contest	Post-event survey contest
Visibility at the Convention																						
“Official presenter” or “Presented by” mention each time the event logo is published	●																					
Logo in front of hotel’s main entrance	●																					
Columns at the hotel’s main entrance in the official presenter’s colours	●																					
Logo in the windows of the revolving doors at the hotel entrance	●																					
Logo in the hotel’s convention area elevators	●																					
Logo on the aisle markers in the trade show area	●																					
Logo in the registration area	●																					
Visibility during the Recognition Awards Gala	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Introductory remarks at the beginning of the Recognition Awards Gala		●																				
Mention and thanks to the partner in the app welcome page	●																					
Visibility during the development and promotion of the associated activity	●	●	●	●	●	●	●		●	●		●	●	●	●	●	●	●	●	●	●	●
Logo in the windows of the sponsored space			●			●											●					
Promotional item distributed to all attendees*					●			●	●													
Logo on key cards												●										
Promotional item distributed to all attendees staying at the hotel***												●										
Logo in the hotel’s room area elevator												●										
Ground signs pointing to the rooms												●										
Logo on sanitary equipment on site (hand sanitizer dispenser, mask dispenser, etc.)													●									
Logo on the bracelet indicating that the vaccination passport has been verified****													●									
Distribution of promotional materials in the sponsored space			●			●									●							

VISIBILITY ELEMENTS	OFFICIAL PRESENTER	EMERITUS PARTNERS					PRESTIGE PARTNERS		MAJOR PARTNERS						BUSINESS PARTNERS		COLLABORATION PARTNERS					
		Recognition Awards cocktail and gala	Business Café	Conference room	Official beer	Business Corridor	Luncheon	Pencil and notepad	Promotional item	Environmental responsibility	Core Shack	Accommodation	Post-gala celebration at Pub Xplo	Wellness	Conference sessions	Business Lounge	Pub Xplo	Coffee break	Collaborator – Recognition Awards	Pre-convention workshops	“Early bird” contest	Post-event survey contest
Specific benefits	Opening cocktail event and trade show																					
YOUR LOGO																						
“Thank you to our partners” illuminated panel at the trade show entrance	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
“Thank you to our partners” illuminated panel in the trade show area	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●						
Lanyards	●																					
Table tents or menus thanking the partner		●					●						●									
Sponsored award slide																		●				
PowerPoint presentation displayed before and between conferences				●			●								●					●		
“Environmental Responsibility partner” mention in targeted posts containing the logo										●												
Logo on the report on environmental responsibility activities published at the end of the event										●												
\$2,500 donation to an organization made in the name of the partner and the QMEA										●												

À LA CARTE ITEMS																						
Promotional material on the chairs during a conference (1 round)** \$5,000																						

* Item provided by the partner in agreement with the organizing committee.

** Option reserved for exhibitors. The promotional material will be produced by the partner and must be approved by the organizers.

*** The item will be provided by the partner in agreement with the organizing committee; the cost of delivering to the rooms will be paid by the partner.

**** If applicable at the time of the event.



OTHER PARTNERSHIP OPPORTUNITIES

BECOME A PRIVILEGED QMEA PARTNER

The Quebec Mineral Exploration Association (QMEA) is a non-profit organization that represents those involved in Quebec's mining exploration industry. Its mission is to promote sustainable and responsible exploration of Quebec's mineral resources, and their vital contribution to the economy.

3 | **10%**
YEARS

Take advantage of a 3-year agreement! Receive 10% off the sponsorship amount for year 1 and 5% off for year 2.

[LEARN MORE!](#)

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