### QMEA XPLGR 20 24

# Together, let's take mineral exploration to the next level.

Share X Invest X Explore

October 28-31 | Le Westin Montreal



XPLOR 40,000 ACOLANO, SOLANO, SOLANO,

### October 28 to 31, 2024 Le Westin Montreal

Trade Show
Networking Opportunities
Social Activities
Workshops and Conferences



# DAYS OF WORKSHOPS AND CONFERENCES

#### Organized by the QMEA

The Quebec Mineral Exploration Association (QMEA) is a professional association representing those involved in Quebec's mining exploration industry.

Founded in 1975, the Association's mission is to promote the sustainable and responsible exploration of Quebec's mineral resources, and their vital contribution to the economy. It brings together over 1000 individual members and 160 corporate members of Quebec's mining industry.



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									VISIB	ILITY P	LAN –	XPL0	R 2024	l — IN I	PERSO	N										
VISIBILITY ELEMENTS	OFFICIAL PRESENTER		EME	RITUS PART	NERS		PRI	ESTIGE PART					AJOR PARTN					BUSINESS PARTNERS				COLLA	BORATION PA	ARTNERS		
Cost	\$50 000	\$30 000	\$30 000	\$30 000	\$30 000	\$30 000	\$20 000	\$20 000	\$20 000	\$15 000	\$15 000	\$15 000	\$15 000	\$15 000	\$15 000	\$15 000	\$10 000	\$10 000	\$10 000	\$7 500	\$5 000	\$5 000	\$5 000	\$5 000	\$5 000	\$5 000
Number of partners by category	2	2	1	1/room	1	1	2	1	1	Unlimited	1	2	2	2	1	1	2/session	1	2	4	8	1/award	5	1	1	5
Specific benefits	Opening and Exposition cocktail galas	Reco- gnition Awards cocktail and Gala	Business Café	Confe- rence room	Official beer	Business Corridor	Luncheon	Pencil and notepad	Accommo- dation	Promotional item	Environ- mental responsi- bility	Core shack	Post-gala celebration at Pub Xplo	Wellness Lounge	Mobility	Business lounge	Confe- rence session	B2B Zone	Confe- rence Breakfast	Coffee breaks	Pub Xplo	Collabo- rator - Re- cognition Awards	Pre- conference workshops	"Early bird" contest	Post-event survey contest	Next generation
ADVANTAGES																										
Full registration	4	3	3	3	3	3	2	2	2	1	1	1	1	1	1	1	1	1	1							
Free tickets to the Recognition Awards Gala	2	2	2	2	2	2																				
DIGITAL VISIBILITY																										
Your logo																										
On the convention registration module																										
On the Xplor website with link																										
Logo on application home page																										
Splash page of the app																										
Scrolling promotional ban- ner in the Xplor app				•																						
Scrolling promotional ban- ner on the Xplor website	2 impressions per cycle			•																						
Scrolling promotional ban- ner in an Xplor newsletter	2 x																									
Xplor newsletters with link				•				•	•																	
One 15-second presentation video in an Xplor newsletter*		•																								
One 15-second presentation video on the Xplor website*	•																									
Sponsor's presentation of Gala finalists in a newsletter																										
Visual on QMEA social media				•																						
Logo in newsletter announcing the contest																										
\$1,000 scholarship, drawn from among the students registered at Xplor																										•
Visual in Xplor social media posts	•																									
"Official presenter" or "Pre- sented by" mention each time the event logo is published																										

VISIBILITY ELEMENTS	OFFICIAL PRESENTER							STIGE PART	NERS			M	AJOR PARTNI	ERS				BUSINESS PARTNERS				COLLA	BORATION PA	ARTNERS		
Specific benefits	Opening and Exposition cocktail galas	Reco- gnition Awards cocktail and gala	Business Café	Confe- rence room	Official beer	Business Corridor	Luncheon	Pencil and notepad	Accommo- dation	Promotional item	Environ- mental responsi- bility	Core shack	Post-gala celebration at Pub Xplo	Wellness Lounge	Mobility	Business lounge	Confe- rence session	B2B Zone	Confe- rence Breakfast	Coffee breaks	Pub Xplo	Collabo- rator - Re- cognition Awards	Pre- conference workshops	"Early bird" contest	Post-event survey contest	Next generation
CONFERENCE VISIBILITY																										
Columns of the hotel loading area in the official presenter's colours	•																									
Logo in the windows of the revolving doors at the hotel entrance																										
Logo on the information counters on each floor																										
Logo in the trade show area																										
Logo in the registration area																										
Visibility during the Recognition Awards Gala																									•	•
Introductory remarks at the beginning of the Recognition Awards Gala		•																								
Roll-up banner in the cocktail area*																										
Visibility during the deve- lopment, promotion, and streaming of the associated activity		•		•			•				•	•		•		•	•	•	•	•	•	•			•	
Logo in the windows of the sponsored space																										
Promotional item distributed to all participants*																										
Logo on key cards																										
Promotional item distributed to all attendees staying at the hotel***																										
Logo in the hotel's room area elevator																										
Ground signs pointing to the rooms																										
Special activity presented by the partner during the evening (caricatures, ar- cade, photobooth, etc.)													•													
Partner logo in the food service area																										
Wellness Lounge with a chair massage service and a healthcare gift card draw																										
Logo on signage at the bottom of the escalators to the Wellness Lounge																										
Announcement of the Wellness Lounge in the scrolling PowerPoint shown before the conferences																										
Logo in the hotel's convention area elevators																										

VISIBILITY ELEMENTS	OFFICIAL PRESENTER		EME	RITUS PART	NERS		PRE	ESTIGE PART	NERS			N	AJOR PARTN	ERS				BUSINESS PARTNERS		COLLABORATION PARTNERS								
Specific benefits	Opening and Exposition cocktail galas	Reco- gnition Awards cocktail and gala	Business Café	Confe- rence room	Official beer	Business Corridor	Luncheon	Pencil and notepad	Accommo- dation	Promotional item	Environ- mental responsi- bility	Core shack	Post-gala celebration at Pub Xplo	Wellness Lounge	Mobility	Business lounge	Confe- rence session	B2B Zone	Confe- rence Breakfast	Coffee breaks	Pub Xplo	Collabo- rator - Re- cognition Awards	Pre- conference workshops		Post-event survey contest	Next generation		
Identification in the stairwell between the convention floors																												
Contest related to the partnership on the convention's mobile app																												
Distribution of your pro- motional materials in the sponsored space																•												
Charging station in the Business Lounge in your colours																•												
Visibility related to the layout design, promotion and diffusion of the associated activity																		•										
YOUR LOGO																												
"Thank you to our partners" at the trade show entrance	•			•	•			•					•						•						•			
"Thank you to our partners" in the trade show area				•																								
Lanyards																												
Tent cards, menu or triangle screens thanking the partner																												
Sponsored award slide																												
Sponsor's representative in the official photo of the winner		*****																				*****						
PowerPoint shown before and between conferences																												
Conference session: Opportunity to become a session moderator																												
"Environmental Responsi- bility partner" mention in targeted posts containing the logo											•																	
Logo on the report on environmental responsibility activities published at the end of the event																												
\$2,500 donation to an orga- nization made on behalf of the partner and the QMEA																												

CUSTOM ITEMS									
Placement of promotional material on the chairs during a conference (1 round): \$5,000**									

 ${}^{\star}\text{Item}$  provided by the partner in agreement with the organizing committee.

\*\*Option reserved for exhibitors only. The promotional material will be produced by the partner and must be approved by the organizers.

\*\*\*The item will be provided by the partner in agreement with the organizing committee; the cost of delivering to the rooms will be paid by the partner.

\*\*\*\*If applicable at the time of the event.

\*\*\*\*\*All winners.

 $\ensuremath{^{*******}}\xspace$  Winner of the award in the sponsored category.

# Other partnership opportunities

#### **Become a privileged QMEA partner**

The Quebec Mineral Exploration Association (QMEA) is a non-profit organization that represents those involved in Quebec's mining exploration industry. Its mission is to promote sustainable and responsible exploration of Quebec's mineral resources, and their vital contribution to the economy.

XPLOR 2024 to 2024 to 2024 to 2024

## QMEA XPLGR 20 24



132, avenue du Lac, bureau 203, Rouyn-Noranda QC J9X 4N5 **Telephone:** 819 762-1599 • **Toll-free in Quebec:** 1 877 762-1599 • **Fax:** 819 762-1522 info@aemq.org | aemq.org









